

CHALLENGE

An existing client was developing a new middle-school Algebra Readiness math program, incorporating scaffolded learning concepts within their assessment content. They needed a partner who could produce a large volume of high-quality content in a compressed time period, had experience creating content directly in their preferred assessment authoring system, and who had the expertise to develop new, accurate assessment items with a depth of knowledge and adherence to Common Core State Standards.

HOW WESTCHESTER HELPED

We developed and executed a project plan to create and deliver nearly 650 unique assessment items to the client within a four-week window. This task included authoring the content for each item as well as the creation and placement of the tech art within the client's platform. We also ensured the content corresponded with the interactive video modules developed by the client's internal staff, aligned to state standards, provided scaffolded support for varying depths of knowledge, and was tagged for ease of discoverability by teachers.

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THE OUTCOME

The client was extremely satisfied with the items we developed directly inside their assessment authoring system. We were able to accomplish the client's desired objective to provide students of varying levels of understanding with an engaging and interactive experience with the content, helping them to achieve a successful result. We are partnering with the client to develop content for additional state adoptions and grade levels.